

Tom Tenney

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Qualifications Summary:

- M.A. in Media Studies
- 10+ years in the online/interactive industry
- Published articles in several NYC newspapers; 2 published books
- Ability to think conceptually & creatively about technology and art

Experience:

2015-present **Radio Free Brooklyn** Brooklyn, NY

Co-founder, Program Director: Founded and run a 501(c)3 nonprofit organization whose mission is to give a global voice to local artists, residents, community organizers and other non-profit institutions by providing a commercial-free freeform Internet Radio platform. Built the streaming radio network from the ground up, and lead growth from 16 to 70+ original shows in 2 years; Additional responsibilities include programming/scheduling, host training; managing strategic partnerships; maintaining studio equipment; building/maintaining web site; coordinating live remote broadcasts.

2016-Present **New Jersey City University** Jersey City, NJ

Adjunct Professor, Dept. of Media Arts

Teach a weekly class, *Understanding Movies*, which introduces undergraduate students to films, filmmakers, and the vocabulary of the movies.

2013-2015 **Hofstra University** Hempstead, NY

Adjunct Assistant Professor, School of Communications:

Taught several media courses including: *Media Literacy: Criticism & Analysis*; preparing undergraduate students to develop the critical thinking skills, and the methods of analysis necessary to interpret media content; *Theories of Media*, a course in diverse theoretical perspectives and conceptual frameworks underpinning the study of media; *Media and Pop Culture*, examining the content, effects, and relationships of the media, mass culture, and mass society.

2012-2015 **Community News Group** New York, NY

Freelance Arts/Tech Reporter: Wrote several articles for various CNG publications, including *The Villager*, *East Villager News*, *Chelsea Now*, *The Brooklyn Paper*, and *Downtown Express* with a primary focus on events, organizations and artists that occupy the intersection of art and technology. Sample articles can be found on my website at: <http://tomtenney.com/category/writing>

2010-2014

RE/Mixed Media Festival

New York, NY

Founder, Festival Director: Created and produced this annual art and performance festival that celebrates creative appropriation in the arts. Oversaw entire production, including venue, talent, sponsorships and partnerships, marketing and promotion, licensing, vendor relationships, fundraising, website and creative direction.

September, 2007-July 2011

VH1 Digital/MTV Networks

New York, NY

Senior Producer: Community & Social, Games & Special Events: Responsible for all aspects of community building and community management on all VH1 websites and verticals. Specific duties include: product development and oversight; developing project goals and strategy; writing functional specifications including feature requirements and wire frames; overseeing production and moderation teams; overseeing management production schedules and budgets.

2000-2007

Oxygen Media

New York, NY

2007: *Senior Community Producer /Director of Oomph.Net*, Oxygen's Social Network: Responsible for day-to-day operation, including managing paid talent (bloggers), schedules, budgets, technology providers, and working with the SVP of Online to create online and offline promotions for the site.

2000-2007: *Senior Content Producer, Integrated Strategy* : Worked with Ad Sales and Marketing to conceptualize and develop new integrated strategies for Oxygen's ad partners: developing concepts, writing and editing copy, developing site architecture.

Skills and Software:

- * Audio production and editing: Pro Tools, Adobe Audition, Reaper, Ableton Live
- * Experience with pro audio hardware: microphones, mixers, field recorders, etc.
- * Project coordination and management
- * Copywriting and editing skills

Education:

New School of Public Engagement, M.A. in Media Studies (focus: Sound Studies)
New School University, B.S. with focus in Media & Communications
Ringling Brothers & Barnum & Bailey Clown College

Publications:

- *The DIY Internet Radio Cookbook* (2015) Author
- *The Routledge Companion to Remix Studies* (2014)
Contributed Chapter: "Crises of Meaning in Communities of Creative Appropriation: A Case Study of the 2010 RE/Mixed Media Festival"