

Tom Tenney

1342 Dekalb Ave 3C
Brooklyn, New York 11221
Phone: 917.417.2932

tt@tomtenney.com | <http://www.tomtenney.com>

Qualifications Summary:

- M.A. in Media Studies with focus on radio/sound
- 10+ years project management experience in the online/interactive industry
- Published articles in several NYC newspapers; 2 published books
- Ability to think conceptually & creatively about technology and art

Experience:

Co-founder, Web & Program Director Radio Free Brooklyn 2015-present

Brooklyn, NY; Founded and run a 501(c)3 nonprofit organization whose mission is to give a global voice to local artists, residents, community organizers and other non-profit institutions by providing a commercial-free freeform Internet Radio platform.

Built the streaming radio network and website from the ground up, oversee all aspects of operations, marketing, strategy and direction, and lead growth from 16 to 70+ original shows and over 100 hosts over a two-year period. Additional responsibilities include programming/scheduling, training; managing strategic partnerships; maintaining studio equipment; coordinating live remote broadcasts.

Awards & Honors: RFB was named as one of “**the best independent radio stations in NYC**” by *Time Out New York* (2017); Listed as one of “**the 12 best radio stations you can stream online**” by *Digital Trends* (2017); Mixcloud Radio Awards top-five finalist in the category “**Best Online Radio Station in North America**” two years in a row (2015, 2016); Named as one of “**the best Internet radio stations**” by *the London Telegraph* (2016).

Media Arts Professor Hofstra / New Jersey City University 2013-Present

New Jersey City University - Media Arts Department

Classes: **Understanding Movies**, A survey course introducing undergraduate students to films, filmmakers, and the vocabulary of the movies.

Hofstra University – School of Communications

Classes: **Media Literacy, Criticism & Analysis:** Designed to develop the critical thinking skills and methods of analysis necessary to interpret media content; **Theories of Media**, a course in diverse theoretical perspectives and conceptual frameworks underpinning the study of media; **Media and Pop Culture**, examined the content, effects, and relationships of the media, mass culture, and mass society.

Freelance Arts/Tech Journalist Community News Group 2012-2015

Wrote several articles for various CNG publications, including *The Villager*, *East Villager News*, *Chelsea Now*, *The Brooklyn Paper*, and *Downtown Express* with a primary focus on events, organizations and artists that occupy the intersection of art and technology. Sample articles can be found on my website at: <http://tomtenney.com/category/writing>

Festival Director RE/Mixed Media Festival 2010-2014

Created and produced this annual art and performance festival that celebrates creative appropriation in the arts. Oversaw entire production, including venue, talent, sponsorships and partnerships, marketing and promotion, licensing, vendor relationships, fundraising, website and creative direction.

Senior Producer, Community VH1 Digital/MTV Networks 2007-2011

Responsible for all aspects of community building and community management on all VH1 websites and verticals. Product development and oversight; developing project goals and strategy; writing functional specifications including feature requirements and wire frames; overseeing production and moderation teams; overseeing management production schedules and budgets.

Senior Producer Oxygen Media 2000-2007

Responsible for day-to-day operation of Oomph.net, Oxygen's social network. Managed paid talent (bloggers), schedules, budgets, technology providers, and worked with the SVP of Online to create online and offline promotions for the site.

Skills and Software:

- * Audio production and editing: Pro Tools, Adobe Audition, Reaper, Ableton Live
- * Experience with pro audio hardware: microphones, mixers, field recorders, etc.
- * Project coordination and management
- * Copywriting and editing skills

Education:

New School of Public Engagement, M.A. in Media Studies (focus: Sound Studies)
New School University, B.S. with focus in Media & Communications
Ringling Brothers & Barnum & Bailey Clown College

Publications:

- *The DIY Internet Radio Cookbook* (2015) Author
- *The Routledge Companion to Remix Studies* (2014)
Contributed Chapter: "Crises of Meaning in Communities of Creative Appropriation: A Case Study of the 2010 RE/Mixed Media Festival"