

Tom Tenney

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Qualifications Summary:

- 10+ years in the online/interactive industry
- Published articles in several NYC newspapers; 2 published books
- Ability to think conceptually & creatively about technology and art

Experience:

2015-present **Radio Free Brooklyn** Brooklyn, NY

Co-founder, Program Director. Built a 24/7 streaming Internet radio network from the ground up. Responsible for all programming/scheduling; training of new hosts; forging and maintaining strategic partnerships; maintaining studio equipment; building and maintaining web site; coordinating and running live remote broadcasts. I also produce and host a weekly music show.

2012-present **Community News Group** New York, NY

Freelance Arts/Tech Reporter. Wrote several articles for various CNG publications, including *The Villager*, *East Villager News*, *Chelsea Now*, *The Brooklyn Paper*, and *Downtown Express* with a primary focus on events, organizations and artists that occupy the intersection of art and technology. Sample articles can be found on my website at: <http://tomtenney.com/category/writing>

2013-2015 **Hofstra University** Hempstead, NY

Adjunct Assistant Professor, School of Communications:

'Media Literacy: Criticism & Analysis;' Taught an evening course that prepares undergraduate students to develop the critical thinking skills, the methods of analysis necessary to interpret media content, and methods of writing appropriate to media analysis.

'Theories of Media;' Taught a course in diverse theoretical perspectives and conceptual frameworks underpinning the study of media. The class explored historical and current theories, which seek to explain what the media are, how media are used and how media affect society and audiences.

'Media and Pop Culture;' Undergrad course that examined the content, effects, and relationships of the media, mass culture, and mass society, and explored the influences of media industries and media environments on popular culture.

2010-2014

RE/Mixed Media Festival

New York, NY

Founder, Festival Director: Created and produce this annual art and performance festival that celebrates creative appropriation in the arts. Oversee the entire production, including venue selection, booking talent, securing sponsorships and partnerships, marketing and promotion, licensing, vendor relationships, fundraising, website and creative direction.

September, 2007-July 2011

VH1 Digital/MTV Networks

New York, NY

Senior Producer: Community & Social, Games & Special Events: Responsible for all aspects of community building and community management on all VH1 websites and verticals. Specific duties include: product development and oversight; developing project goals and strategy; writing functional specifications including feature requirements and wire frames; overseeing production and moderation teams; overseeing management production schedules and budgets.

2000-2007

Oxygen Media

New York, NY

2007: *Senior Community Producer /Director of Oomph.Net, Oxygen's Social Network:* Responsible for day-to-day operation, including managing paid talent (bloggers), schedules, budgets, technology providers, and working with the SVP of Online to create online and offline promotions for the site.

2000-2007: Senior Content Producer, Integrated Strategy : Worked with Ad Sales and Marketing to conceptualize and develop new integrated strategies for Oxygen's ad partners: developing concepts, writing and editing copy, developing site architecture.

Skills and Software:

- * Audio production and editing: Pro Tools, Adobe Audition, Reaper, Ableton Live
- * Experience with pro audio hardware: microphones, mixers, field recorders, etc.
- * Project coordination and management
- * Copywriting and editing skills

Education:

New School of Public Engagement, M.A. in Media Studies (focus: Sound Studies)
New School University, B.S. with focus in Media & Communications
Ringling Brothers & Barnum & Bailey Clown College

Publications:

- *The DIY Internet Radio Cookbook* (2015)
Author
- *The Routledge Companion to Remix Studies* (2014)
Contributed Chapter: "Crises of Meaning in Communities of Creative Appropriation: A Case Study of the 2010 RE/Mixed Media Festival"