TOM TENNEY

Writer • Teacher • Artist • Producer • Digital Media

1342 DeKalb Avenue #3C   Brooklyn, NY 11221   917-417-2932
tt@tomtenney.com

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EDUCATION

- *Master of Arts – Media Studies;* The New School; New York, NY
- *Bachelor of Science;* The New School; New York, NY
- *Bachelor of Fun Arts (BFA);* Ringling Brothers Clown College; Baraboo, WI

WRITING

Publications

- *The Routledge Companion to Remix Studies* (2014; ISBN: 041571625X)
  Contributed a 6,000 word chapter to this academic anthology, entitled "Crises of Meaning in Communities of Creative Appropriation: A Case Study of the 2010 RE/Mixed Media Festival," a case study documenting the development of the festival, during which the producers struggled with issues of establishing definitions and parameters of remix, and ethical questions concerning use of copyrighted appropriations and admission fees.

- *The DIY Internet Radio Cookbook* (2015; ISBN: 0692537627)
  A step-by-step guide to getting an Internet radio station up and running on a shoestring, guiding readers through every phase, including: 7 important questions to ask yourself before you start, finding a streaming host, building a studio, choosing your broadcasting software, creating your own automation protocols, building your station's website, distributing your content, obtaining music licensing, marketing and promotion of your radio station

2017-Present

- *Freelance Copywriter*: I work as a pen-for-hire writing copy for fundraising emails, blog posts, and newsletters. Clients include George Washington University, Mainspring Media Communications, and Love Local Design.

2013-Present

- *Freelance Arts/Tech Reporter*: I've written several articles for various Community News Group publications, including *The Villager*, *East Villager News*, *Chelsea Now*, and *The Brooklyn Paper* with a primary focus on events, organizations and artists that occupy the intersection of art and technology.

TEACHING

2016-2021

- Understanding Movies*; Adjunct Professor – New Jersey City University, Jersey City, NJ; Department of Media Arts.* An undergraduate survey course designed to introduce students to films, filmmakers, and the vocabulary of the movies. The course will explore the techniques specific to film – from script to screen - and the functions of directors, actors, producers, writers, etc. Students will analyze and view films from historical, social, and critical contexts.

- Fantastic in Film and Television*; Adjunct Professor – New Jersey City University, Jersey City, NJ; Department of Media Arts.* An undergraduate course that

examines a variety of films and television programs identified as "fantastic" by traditional inclusion in modes such as Science Fiction, fantasy, and horror. Topics for analysis include fairytales, folklore, comic books, television programs, and films which encourage the audience to question the "reality" of events, locations, and characters.

2013-2015

- Media Literacy: Criticism & Analysis*; Adjunct Assistant Professor – Hofstra University, Hempstead, NY; School of Communications* An undergraduate course designed to help students develop an informed and critical understanding of the nature of the mass media as information sources, as entertainment, and as an industry as well as to examine, interpret, and evaluate the messages conveyed therein, and their social, cultural and political implications. The course prepares the student to develop the critical thinking skills, the methods of analysis necessary to interpret media content, and methods of critical writing appropriate to media analysis.

- Theories of Media*; Adjunct Assistant Professor – Hofstra University, Hempstead, NY; School of Communications.* Taught an undergraduate course in diverse theoretical perspectives and conceptual frameworks underpinning the study of media. The class explores historical and current theories, which seek to explain what the media are, how media are used and how media affect society and audiences.

- Media and Pop Culture*; Adjunct Assistant Professor – Hofstra University, Hempstead, NY; School of Communications* Undergrad course that examined the content, effects, and relationships of the media, mass culture, and mass society, and explored the influences of media industries and media environments on popular culture.

- Mass Media History and Development; *Adjunct Assistant Professor – Hofstra University, Hempstead, NY; School of Communications.* A survey course, from

colonial times to the present, emphasizes the social and political roles of the media–against a historical background and against evolving changes in society. An international and cross-cultural approach is used to examine the contributions made by media pioneers in different parts of the world.

2012

- Creative DIY Cultures & Participatory Learning*; Teaching Assistant – The New School, New York, NY; Media Studies Graduate Program*; Co-taught (with Prof. Nitin Sawhney, Ph.D.) this seminar investigating creative DIY cultures of hacking, tinkering, and inventive practices from crafts and electronics to digital media production, networked design collaboration, and participatory learning.

- Sounding Objects, Listening Spaces*; Teaching Assistant – The New School, New York, NY; Media Studies Graduate Program*; Assisted Professor Jessica Feldman in creating the curriculum, developing assignments, and teaching core concepts in sound, physical computing, and the Max/MSP/Jitter visual programming language. I also ran the Saturday lab for this class.

2011

- Sound Culture; *Teaching Assistant – The New School, New York, NY; Media Studies Graduate Program*; Assisted Professor Joan Schuman in creating curriculum and leading discussions for this online class in sonic history and sound art.

INVITED TALKS AND PRESENTATIONS

2017

- Symposium*: "Resistance Radio"* @ UnionDocs – Brooklyn, NY
  On June 4th, 2017 I gave a two-hour presentation on the topic "DIY Radio Creation and Transmission," which culminated in a workshop leading participants in creating their first Internet radio station. Topics of the talk included: specific tools needed to create an online DIY radio network; how time-shifting has displaced "liveness" in broadcasting, and why this matters; ways in which learning to build DIY networks facilitates the ability to analyze and understand a

complex media landscape; and how artistic communities can utilize a freeform DIY radio to create a counterpoint to traditional performance platforms.

2013

<u>*REFEST*</u> @ Culturehub – New York, NY

Co-curated and led a "long table" discussion on remix in contemporary arts which featured Paul D. Miller (aka DJ Spooky), remix scholar Eduardo Navas, musician Adriano Clemente, and performing artist David Commander.

2011

<u>Talk on Remix Culture</u> @ School of Visual Arts – New York, NY

Presented a 2-hour talk and discussion on remix culture for a seminar consisting of SVA graduate students under the tutelage of artist Perry Bard.

PROFESSIONAL EXPERIENCE: DIGITAL MEDIA

2011-2012

- <u>*Phoenix House Foundation, Inc.*</u>*; Community Web Director* – New York, NY
  Responsible for driving online marketing, content and SEO strategy for website of national non-profit organization; Oversee creation and maintenance of content, including managing 10 writer/bloggers in six regions. Create weekly, monthly and quarterly analytics and SEO reports for regional directors and senior management. Perform regular SEO and usability audits and provide recommendations to senior management. Work directly with IT and development personnel to execute web strategy.

2007-2011

- <u>*VH1/MTV Networks*</u>*; Senior Producer – Community and Social* – New York, NY
  Responsible for all aspects of community building and management on VH1 websites and verticals. Specific duties include: product development and oversight; developing project goals and strategy; writing functional specifications, feature requirements and wire frames; overseeing production and moderation teams; overseeing management of production schedules and budgets; managing VH1's relationship with third party vendors and with Flux – MTV Network's

social networking platform; researching emerging technologies and making recommendations to executive staff; developing strategies and success metrics for new community sites and initiatives; working with product development team in the creating of new sites and features; tracking and analysis of site metrics.

2000-2007

- *Oxygen Media; Senior Interactive Producer* – New York, NY
Responsible for day-to-day operation of Oomph.net, Oxygen's social network. Duties included managing paid talent (bloggers), schedules, budgets, technology providers, and working with the SVP of Online to create online and offline promotions for the site; brought membership from 0 to 60,000 in 6 months. Produced various online initiatives (B2B & B2C) including managing budgets, schedules & working with internal teams to manage projects from conception to completion.

1998-2000

- *141/Bates Interactive; Senior Producer* – New York, NY
Responsible for management of interactive projects at a top-ten advertising agency, including: managing project schedules and budgets, overseeing the production and creative teams, developing cost/hour estimates and controlling budgets, creating flowcharts, project plans and production schedules for website and banner ad development, presenting interactive ideas and strategies to clients, and interacting with them on a daily basis.

1997-1998

- *BlueBarn Interactive; Community Producer* – New York, NY
Responsible for content creation & delivery, quality assurance, and project management for a boutique interactive company specializing in online communities. Maintained schedule of deliverables to clients, monitored community activity on client websites, generated reports on community activity, oversaw 25+ remotely-stationed hosts, moderated chat events for client

communities, wrote and edited content for a weekly forum on a major college online network.

SOUND DESIGN, EDITING, AND RADIO

2015-Present

- *Radio Free Brooklyn; Co-founder, Executive Director*: Founded and run a 501(c)3 nonprofit organization whose mission is to give a global voice to local artists, residents, community organizers and other non-profit institutions by providing a commercial-free freeform Internet Radio platform. Built the streaming radio network from the ground up, and lead growth from 16 to 70+ original shows in 2 years; Additional responsibilities include programming/scheduling, host training; managing strategic partnerships; maintaining studio equipment; building/maintaining web site; coordinating live remote broadcasts.

2015-Present

- *Freelance Audio Editor and Podcast Producer:* Clients include Etsy, BBC Radio, Compass Real Estate, Schutz Shoes, and dozens of others.

2012

- *64;* Sound design and performance for a multimedia piece at the HERE Arts Center in NYC in collaboration with painter Jennilie Brewster, playwright Tim Braun, and producer Robert Prichard.

2011

- *Deep Wireless Festival;* Audio piece, *Reunion,* selected for inclusion on the sound art compilation CD created as part of the 2011 festival in Toronto.
- *PRX/Remix Radio;* 3 audio pieces, *Scream Symphony, Great Expectations: A Love Story* and *We Are All Underground,* purchased for air on Remix Radio, PRX's satellite radio station.

- *Storyscape Journal;* Audio piece, *I Didn't Know That*, selected for inclusion in Storyscape Journal #6, and online journal of art and culture. Presented *Reunion* at the Storyscape launch party on January 28, 2011.

2010

- *GMFE Sound Experience;* Audio piece, *I Didn't Know That*, selected as part of a multimedia reel presented at the Grantmakers in the Arts Annual Conference on October 17-20th in Chicago, IL. Developed in partnership with Grantmakers in Film + Electronic Media, the Association of Independents in Radio and the Third Coast International Audio Festival. http://gfem.org/node/1083
- *PRX/Remix Radio;* 2 audio pieces, *I Didn't Know That* and *Reunion* purchased for air on Remix Radio, PRX's satellite radio station.

PERFORMANCE / ART / EVENTS

2020

- *Wall of Lies; Co-Creator* –New York, NY; In the weeks before the presidential election, I collaborated with visual artist Phil Buehler on a 50-foot by 10-foot outdoor mural with the 20,000+ lies told by Donald Trump while in office, documented and fact-checked by The Washington Post. The piece was originally shown in Bushwick, Brooklyn, at 12 Grattan Street. A second, 100-foot, wall was created and displayed in Manhattan later that month.

2014

- *RE/Mixed Media Festival; Festival Director* – The New School & CultureHub; New York, NY; Curated & produced the fourth annual festival of creative appropriation in Manhattan, which featured performance, art, film, digital media, music, and panel discussions.

2012

- *RE/Mixed Media Festival; Festival Director* – Brooklyn Lyceum; Brooklyn, NY; Curated & produced the third annual festival of creative appropriation in the Park

Slope neighborhood of Brooklyn, which featured 14 hours of continuous performance, art, film, digital media, music, and panel discussions.

- *MashROME Film Festival;* Rome, Italy. Jury President for this new 5-day festival of film and video remix..

2011

- *RE/Mixed Media Festival; Festival Director* – One Arm Red; Brooklyn, NY; Produced the second annual festival of creative appropriation in the DUMBO neighborhood of Brooklyn.

2010

- *RE/Mixed Media Festival; Festival Director* – Galapagos Art Space; Brooklyn, NY; Conceived and produced an 11-hour festival of collaborative creation and creative appropriation featuring over 60 artists.

2003-2009

- *Toxic Pop; Founder, Editor* - New York, NY
  Weekly newsletter/event calendar of NYC underground performance.

2002-2003

- *SPACE; Founder, Curator* – New York, NY
  Independent performance space on 14th St. in NYC's East Village

2003

- *Shock & Awe-A-Go-Go; Producer* – The Cutting Room; New York, NY
  Weekly burlesque show in Manhattan's Chelsea district.

2002

- *Maddy Far Away; Director, Producer* – Surf Reality Theatre; New York, NY

1998-2002

- *Grindhouse-A-Go-Go! Creator, Producer* – Surf Reality Theatre; New York, NY
  Weekly midnight show, featuring new scripted performances each month.

1997-1998

- *Grindhouse: Alternative Burlesque; Creator, Producer* – Tonic; New York, NY
  Weekly variety show featuring comedians, musicians and burlesque acts.

1996-1997

- *The Comedy Asylum; Creator, Producer* – Subterranean Bar; Chicago, IL

Weekly "alternative comedy" show featuring comedians and variety acts.

1995-1997

- *Go Comedy; Founder, Sole Proprietor* – Chicago, IL

  Independent comedy booking business servicing corporate events, clubs & colleges.

1993-1995

- *Chicago Improv Comedy Club; Booker, Talent Coordinator* – Chicago, IL

1995

- *The Glass Menagerie; Director* – Red Bones Theatre; Chicago, IL
- *Home Free; Director* – Mary Arrchie Theatre; Chicago, IL

1994

- *The Billy Club Puppets; Director* – Bailiwick Theatre; Chicago, IL

1993

- *Shaved Splits; Director* – Los Angeles, CA

1991

- *Spirochete; Actor* – Heliotrope Theatre; Los Angeles, CA
- *The Grace of Mary Traverse; Director, Producer* – Ikaros Theatre; Boston, MA

1990

- *The Comedy of Errors; Producer* – Boston Center for the Arts; Boston, MA
- *Twelfth Night; Actor* – Lyric Stage; Boston, MA

1989

- *Maddy Far Away; Director* – Boston Center for the Arts; Boston, MA
- *The Tempest; Actor* – Counterpoint Theatre; Boston, MA
- *Measure for Measure; Actor* – Counterpoint Theatre; Boston, MA

1987

- *Hamletmachine; Actor (Robert Wilson, dir.)* – European Tour
- *Salome; Actor (Robert Wilson, dir.)* – Teatro alla Scala; Milan, Italy

1986

- *Hamletmachine; Actor (Robert Wilson, dir.)* – New York, NY

SKILLS AND SOFTWARE

Media, Sound and Design Software:

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Audition
- Final Cut Pro
- Pro Tools
- Ableton Live
- MAX/MSP
- Audio Hijack
- Broadcast software: Nicecast, BUTT, MegaSeg, etc.

Media, Sound and Design Hardware:

- Excellent working knowledge of studio and broadcast hardware including:
    - Microphones
    - Mixers
    - Field recorders
    - Compression and signal processing hardware